



form ✦ function

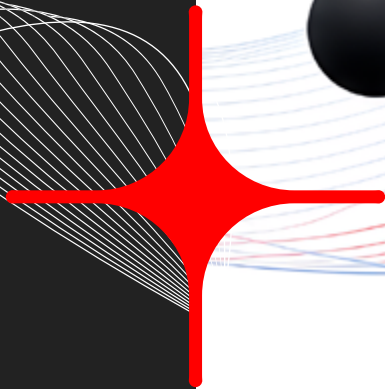
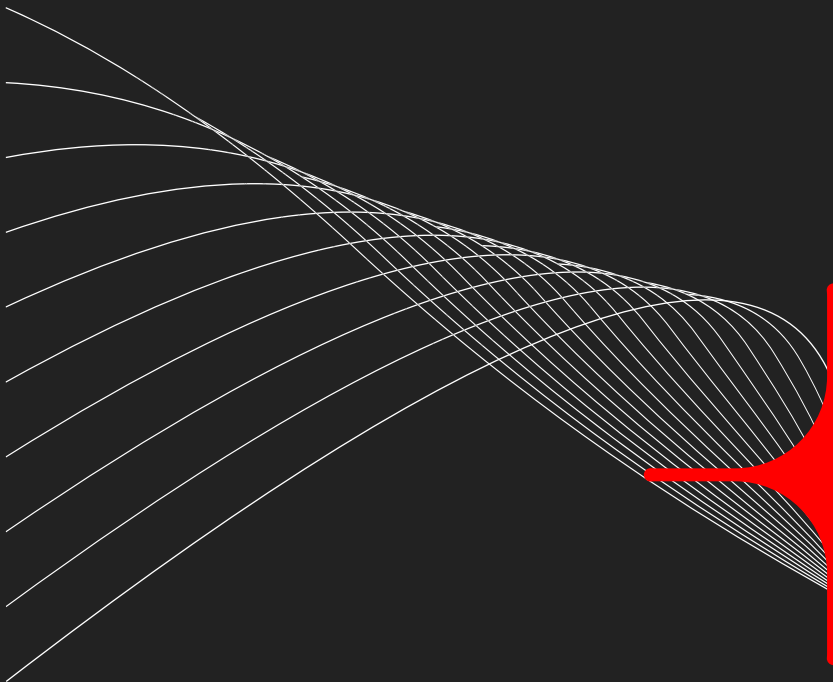
mission-critical design & marketing

LA Creative is a full-service design and development studio,
drawing on over two decades of multi-disciplinary expertise
to launch, scale, and elevate digital ecosystems.



ground control for your digital ambitions

- Brand Design & Strategy
- AI Systems Strategy
- Web & App Development
- UI/UX Prototyping
- Marketing & Campaigns
- Custom Client Portals
- AI Integrations
- Packaging & Merch
- Rapid Timelines
- 1-on-1 Collaboration



method ✦ mastery



the LA Creative story

With beginnings rooted in a deep love for music, typography, and art, the design obsession started in 1999 creating album artwork, band flyers, and touring merchandise. What started as an obsession grew into professional roles, senior creative leadership, and an enduring independent studio.

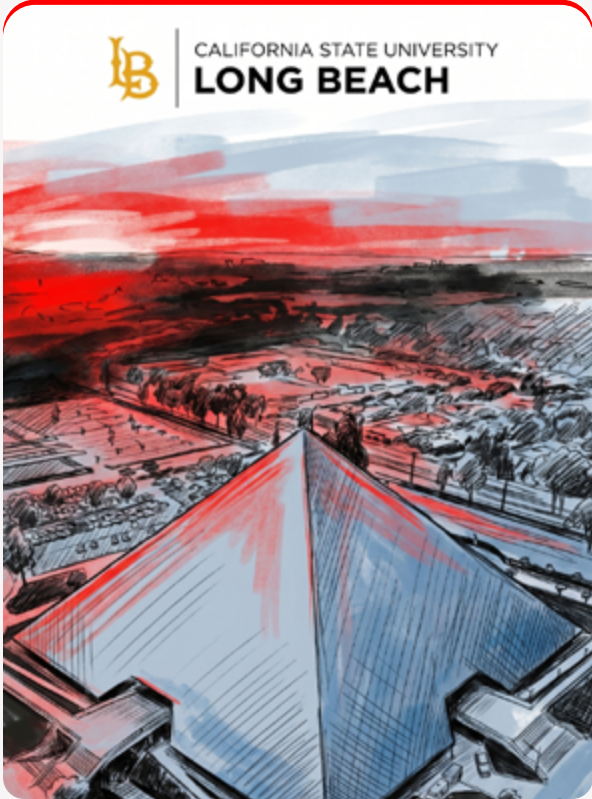




Landon Asbury – Owner
Hybrid Design-Technologist

Bachelor of Arts (BA)
California State University, Long Beach (1999–2005)

Website Development Certificate
California State University, Long Beach — Extension Services (2001)



1999



2009



2019



2029



decades of design excellence

Over the past 20+ years, we've partnered with Fortune 500 brands, boutique businesses, fast-growing restaurant chains, record labels, and innovative tech companies. We believe exceptional design isn't just about how things look — it's about how effectively they solve problems, inspire action, and drive tangible business growth.



Real Estate Marketing



Album Artwork

design ✦ deploy

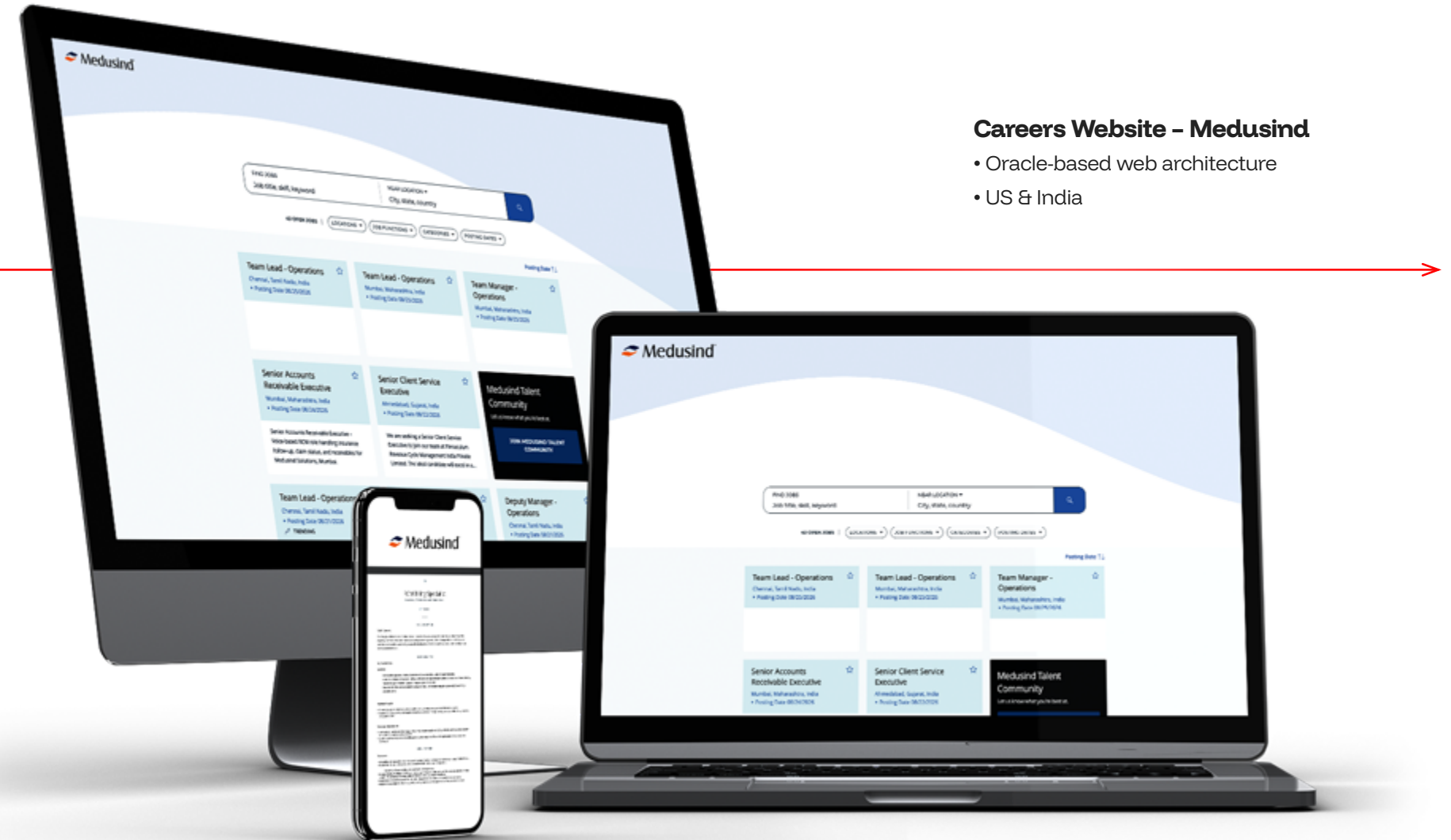
end-to-end expertise for every phase of the mission



Video Campaigns



E-commerce Design



Careers Website – Medusind

- Oracle-based web architecture
- US & India



Digital Brand Guide
Lazy Dog Restaurants

- Web development
- Component design
- Wordpress customization



Dermatology Website
Halcyon Dermatology

- Web development
- Custom video
- Wordpress customization



Mortgage Broker Website
Montecinos Group

- Web development
- Brand design
- Wordpress customization



Grand Opening Landing Page
Luna Grill

- Web development
- Countdown timer
- Wordpress customization



Medical Billing Website
Medusind

- Web development
- Animated vectors
- Wordpress customization



Multi-Property Management
Alloy Properties

- Web development
- Custom campus floorplans
- Wordpress customization



mission: advanced web development



AI Branding & Design Web App
PolyPrism.io

- Laravel / HTML / CSS / JS
- Component design
- AI-integrated custom tools



Media Group Website
Globusa Media Group

- Framer customization
- Custom video
- Branding integration



Real Estate Brokerage Website
Asbury Team Real Estate

- Astro / HTML / CSS / JS
- MLS integration
- Mobile app-enabled



Sales & Equipment Web App
Toshiba America Business Solutions

- UI/UX design
- Custom CSS / JS
- Dev team collaboration



Franchisee Portal Web App
Taco Bell International

- Web development
- Custom HTML / CSS / JS
- International languages



Music & Radio Web App
RadioFlag

- UI/UX design
- Custom CSS / HTML / JS
- Wireframes



mission: creative marketing



Social Media Design
Taco Bell

- Custom illustration
- Series campaign
- Seasonal



Lookbook Design
Wet Seal

- Lookbook layout design
- Photoshop / Illustrator
- Seasonal



Creative Ad Series
PolyPrism.io

- Creative ad design
- Photoshop / Illustrator
- Carousel series



Targeted Ad Banners
Medusind

- Ad design & layout
- Photoshop / Illustrator
- Campaign series



mission: album artwork & merch



Vinyl Album Layout

Authority Zero – RBIV + Encore

- Custom layouts
- 12” & 7” vinyl
- Artwork by Jason Devore

AUTHORITY ZERO



Vinyl Album Layout

Ballyhoo!

- Custom layouts
- 12” vinyl
- Artwork by “Lefty” Joe Torres

BALLYHOO!



Album Artwork & Merch Design

Taken Days

- Creative direction & design
- Photoshop / Illustrator
- Merch store

TAKEN DAYS



Vinyl Album Layout

Authority Zero – 30 Years

- Custom layouts
- 12” vinyl
- Artwork by Mike Contada

AUTHORITY ZERO

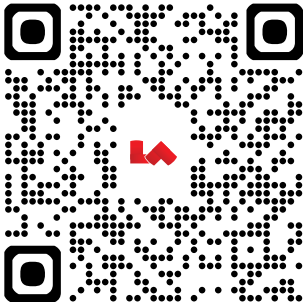
mission: arena LED ribbon ads ➔



Video Design & Production

- Luna Grill
- Custom video + animations
 - Series campaign
 - Ultra-wide, large-format design

watch video >>



High-Impact Stadium LED Ribbon Takeovers

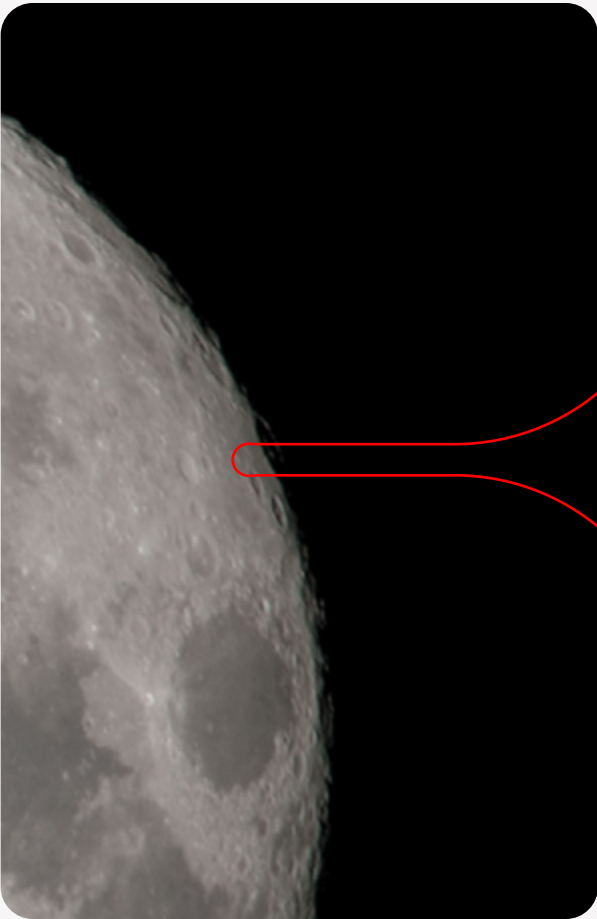
Custom animated 30-second LED ribbon motion graphics and ultra-wide panoramic stadium displays engineered for major arena environments and high-visibility audience engagement.



craft ✦ taste

defining the atmosphere

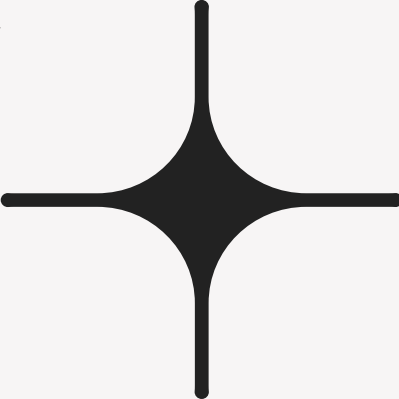
Great brands establish their own atmosphere. In a cluttered digital expanse, it takes discerning taste and meticulous craft to pull an audience into your orbit.



Aligning every element—from the visual gravity of a foundational brand identity and the weightless architecture of a custom web experience, to the precise telemetry of your marketing campaigns. It isn't about simply taking up space.



It's about charting a deliberate trajectory, turning isolated touchpoints into a unified constellation that guides your audience toward something extraordinary.



macro ✦ micro

it's the big picture AND the details

A successful brand ecosystem requires a dual perspective. On the macro level, LA Creative charts the overarching trajectory—defining the strategic architecture of your brand and the long-term mission of your marketing. It's about mapping the entire universe your business inhabits, ensuring that every platform, campaign, and user journey serves a unified, gravitational purpose. Without this high-level navigation, even the most stunning assets are just drifting.

True resonance happens when bold, expansive thinking

But a visionary flight plan is nothing without the rigorous engineering to back it up. The micro is where the actual craftsmanship lives: the pixel-perfect alignment of a UI component, the frictionless load time of a web application, and the carefully calibrated tone of a single piece of copy. We obsess over these granular mechanics because the integrity of the entire vessel depends on them.

is powered by flawless, millimeter-precise execution.

connect ✦ create

let's chart your next trajectory



Mission-critical design & marketing



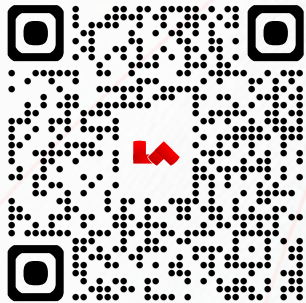
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all systems go